

## Hyster Forklift Part

Hyster Forklift Parts - Hyster is globally acknowledged as an industry leader in the forklift manufacturing business. However, it began as a manufacturer of lifting equipment as well as winches. Most of its production was focused in the northwest United States and dealt primarily with the timber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality production. Over the previous 80 years Hyster has continued to expand and develop its product line. The growth of its products coupled with its desire to stay service oriented has allowed Hyster to mature into the global player it is nowadays.

The 30 years between 1940's and the 1960's saw a enormous evolution in the number of products existing under the Hyster brand name. In 1946, Hyster opened a plant in Illinois that was completely committed to bulk manufacturing trucks. This allowed Hyster to drive its costs down and, simultaneously, offer a better quality product at industry competitive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster, along with the entire forklift industry, continued to spread out into different product lines throughout the fifties and 60's. They began building container handlers in the US in 1959 to meet with the ever growing demand for transportation goods. In 1966, Hyster developed a method for allowing a lift truck to go both forward and backwards using the same pedal. This pedal was referred to as the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a research and development centre in Oregon that was focused on enhancing the design and functionality of forklifts. The centre is still one of the world's greatest testing facilities in the materials handling industry.

The 1960's was characterized by rapid growth right through the whole materials handling industry. Due to this, Hyster needed to refocus its strategy towards these developing mass markets. As a consequence, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to supply better quality at a more reasonable cost. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Trucks. To fill this hole, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to concentrate on developing industry leading lift trucks. The Hyster brand name was known throughout the world for its commitment towards superiority. This attention to quality produced several suitors for the enterprise. In 1989, a large international business based in Ohio called NACCO Industries purchased Hyster and started an aggressive expansion strategy. NACCO promptly changed the XL philosophy with a more driver oriented truck that focused on operator comfort, which is well-known as the XM generation of trucks.

The shift in supply change management to a much more just-in-time focused system has meant that Hyster has had to continually invest in new technologies. Acquisitions and investments were made in the United States, Italy, Netherlands, and many other places throughout the world. All of these investments have made Hyster a international leader in the lift truck market. Recently, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which consists of over 300 assorted types of lift trucks.